



# SOUTH WEST YOUTH GAMES





## HISTORY OF THE GAMES

- Launched in 1999 as the Devon Youth Games
- An Olympic-style county-wide competition
- A catalyst for community sport across Devon
- Journey towards the finals
- Opportunity for more young people, more sports
- Lost Lottery funding in 2014





“The South West Youth Games has started on a new path. A Trust has been established which will now be in the driving seat for this expanding annual event.”

“There are many people to thank for their generosity and commitment. Generous sponsorship has come from far and wide, from commercial, local authority and personal levels.”

John Coates (Chairman of the DYG Board of Trustees)





## 2015-2017

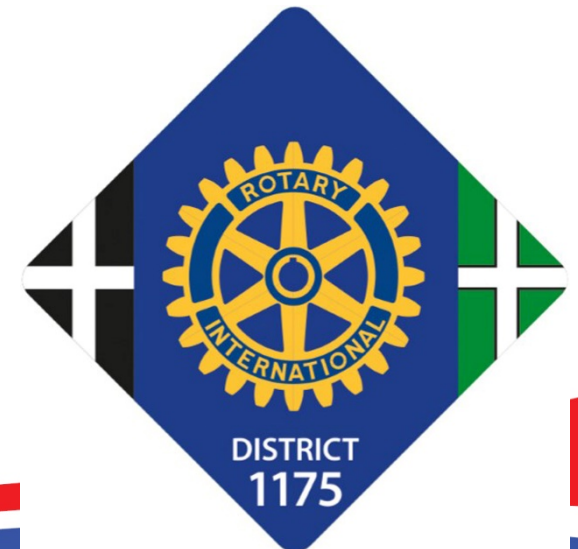
- The Games have survived
- Charitable status
- 19 Sports
- 1,000 competitors, 350 volunteers
- 10,000 in trials and training events
- Financial stability
- Cornwall joined the Games
- First ever satellite event



SWYG - Street Sports, Mount Hawke Event 2017

## 2018 AMBITIONS

- Professionalisation
- Grow participation through innovation
- Develop targeted satellite events
- Deliver targeted multi-sport training sessions
- Develop a young volunteer programme
- Long-term financial security



**SOUTH WEST  
YOUTH GAMES**

**ROTARY IN THE  
SOUTH WEST PENINSULA**



## THE CHALLENGES AHEAD

- Child obesity crisis
- Low rates physical activity
- Rise in mental health issues
- Ever tighter budgets and resources
- Regional buy-in



## A COLLABORATIVE APPROACH

- Local government
- National Governing Bodies
- Shared visions and clarity of purpose





## YOUR SUPPORT

- Contribute to your own objectives
- Make short-term and long-term impact on health and your community
- Value for money





## FURTHER INFORMATION

Visit our website: [www.southwestyouthgames.co.uk](http://www.southwestyouthgames.co.uk)

Email: [swyouthgames@gmail.com](mailto:swyouthgames@gmail.com)

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